

2009 MAIE CONFERENCE DETAILED SCHEDULE

Feb 12, 2009: BREAKFAST & CONFERENCE REGISTRATION 8:30 AM – 9:00 AM	
SESSION 1A & 1B 9:00 AM – 10:15 AM	<p>SESSION 1A: ASK THE ATTORNEYS: WHEN GOOD STUDENTS GO BAD? KATHLEEN GASPARIAN, ASSOCIATE ATTORNEY, DAVID WARE & ASSOCIATES – IMMIGRATION & NATIONALITY LAW</p> <p>ABSTRACT: The goal of the session is to provide practical tools and information to advisors regarding the mechanics of arrest by the police or DHS. What rights does a student have before the police or DHS? What is the process before the criminal court? When and how does an arrest become a charge or conviction? When does DHS become involved? What are the consequences for the student in terms of future immigration goals or travel?</p> <p>SESSION 1B: STUDY ABROAD IN A CHANGING WORLD STUDY ABROAD OFFICE TEAM, UNIVERSITY OF MISSISSIPPI</p> <p>ABSTRACT: This presentation talk about several approaches and programs Ole Miss has developed to adapt to the changing demands and dynamics of study abroad.</p>
BREAK (10:15 AM – 10:30 AM)	
SESSION 2A & 2B 10:30 AM – 11:45 AM	<p>SESSION 2A: E-MARKETING AND E-RECRUITING: INNOVATE OR RISK BEING LEFT OUT DR. LOKESH SHIVAKUMARAIH, MISSISSIPPI STATE UNIVERSITY</p> <p>ABSTRACT: The increased global competition for international students has brought several challenges for the US institutions in international marketing and recruiting. This presentation showcases cutting edge E-marketing and E-recruiting tools and strategies that can be used to take institutions virtually to the door steps of prospective international students and their parents to increase their interaction with the institutions resulting in a better conversion rate.</p> <p>SESSION 2B⁺⁺: INTERNATIONAL ADMISSIONS ROUNDTABLE INTERNATIONAL ADMISSIONS OFFICERS FROM ACROSS MISSISSIPPI</p> <p>ABSTRACT: This session is designed to provide an exchange of ideas relating to admissions policies and practices, and challenges involved in transcript evaluations. Comments and suggestions will be focused on approaches designed to assist in thinking-out-of-the-box for more efficient and effective international admissions procedures.</p>

LUNCH (11:45 AM – 1:00 AM)

**SESSION 3A & 3B
1:00 PM – 2:00 PM**

SESSION 3A: RECRUITING AND MARKETING IN THE WEB 2.0 WORLD

MICHELLE CAERS, VICE PRESIDENT OF BUSINESS DEVELOPMENT, LEARNHUB, CANADA

ABSTRACT: What is web 2.0 and why is it significant? More importantly, why is it relevant to recruiting and marketing your school? This session will shed light on these questions and arm you with a framework for creating your own web 2.0 recruitment and marketing strategy.

SESSION 3B: INTERNATIONALIZING YOUR CAMPUS WITH WHAT YOU'VE GOT!

SHAZ AKRAM, MISSISSIPPI STATE UNIVERSITY

ABSTRACT: The presentation outlines common goals and steps each college or university can undertake to ensure internationalization. It also highlights Mississippi State's key leadership initiatives undertaken to ensure that it develops core international academics as well as provide a competitive learning environment to international students. To conclude, the audience will be able to make a roadmap for addressing 'from here to there,' a process unique to their institutions.

BREAK (2:00 PM – 2:10 PM)

**SESSION 4A & 4B
2:10 PM – 3:10 PM**

SESSION 4A: COLLECTIVE MARKETING – UTILIZING PARTNERSHIPS TO ENSURE INTERNATIONAL SUCCESS.

JOE AVISON, STUDENT RECRUITING MEDIA, UNITED KINGDOM

ABSTRACT: This session will look at ways universities can collaborate to maximize their recruitment dollar. Given the paradox that whilst recruiting budgets are being cut, international demand for a US education is at its highest point since 9/11 and expected to rocket, this session will look at ways for institutions State and even region wide can work together to ensure their success. We will case study other State consortia as well as looking at international group recruiting initiatives.

SESSION 4B: GRASSROOTS INTERNATIONAL EDUCATION

SYLVIA GRAY, MISSISSIPPI VALLEY STATE UNIVERSITY

ABSTRACT: The internationalization of U.S. higher education has become more and more important as the world continues to flatten and the global marketplace relies on the brain and economic power of people from all over the world. Institutions recognize the need to afford its students greater academic choices that will better prepare them for employment in the global economy. The presentation will focus on foreign language deficiencies at MVSU and local elementary schools, and highlights challenges confronting the University in its attempt to address these deficiencies and the Office of International Programs' (OIP) strategies for meeting those challenges.

BREAK (3:10 PM – 3:25 PM)

**SESSION 5A & 5B
3:25 PM – 4:40 PM**

SESSION 5A: BALANCING EXPECTATIONS OF THE INTERNATIONAL COMMUNITY WITH REALITY

TIM WOODARD & TAYLA BURNS, UNIVERSITY OF MISSISSIPPI

ABSTRACT: Presenters will discuss procedures for informing students/scholars of realistic expectations about life in the U.S./Mississippi both before and after their arrival; Ideas for event planning structured to increase campus interest in the international community will also be discussed.

SESSION 5B: RACE, RELIGION, AND SEXUAL ORIENTATION: DOES IT MATTER WHEN STUDYING ABROAD?

DR. DARLEANA MCHENRY, ST. CARRIES CENTER FOR HUMAN DEVELOPMENT PROMOTING GLOBAL RESEARCH

ABSTRACT: This is an open discussion about an uncomfortable topic for many who want to diversify the study abroad experience. We will discuss issues students face when studying abroad. Participants will learn how to prepare our students for possible negative experiences in other countries. Techniques will be discussed to teach students strategies to assist them in resolving these issues? Bring your case studies and let's learn together how to make the Study Abroad experience rewarding for all students.

BREAK (4:40 PM – 5:00 PM)

MOVIE: MARDI GRAS MADE IN CHINA

(4:50 PM – 6:00 PM)

CULTURAL NIGHT REGISTRATION

(6:00 PM – 6:15 PM)

CULTURAL NIGHT

(6:15 PM – 7:30 PM)

MAIE ANNUAL TREASURER REPORT & ELECTIONS*

(7:35 PM – 8:00 PM)

Feb 13, 2009: BREAKFAST & CONFERENCE REGISTRATION

7:30 AM – 8: 00 AM

**SESSION 6A & 6B
8:00 AM – 9:15 AM**

SESSION 6A: THE ART OF INTERNATIONAL STUDENT RECRUITING

DR. LOKESH SHIVAKUMARAI AH, MISSISSIPPI STATE UNIVERSITY

ABSTRACT: This presentation encompasses innovative ways of recruiting well qualified international students without making a huge dent in the budget. The well thought out creative recruiting strategies has the potential of bringing multi-fold increase in the international prospective students. This presentation talks about each stage of international recruiting: generating leads, developing international student and parent friendly policies and procedures, international marketing, converting prospects to enrolls.

SESSION 6B: AZERBAIJAN EDUCATION SYSTEM

RAUF ISGANDAROV, JUNIOR FACULTY DEVELOPMENT PROGRAM FELLOW, MISSISSIPPI STATE UNIVERSITY

ABSTRACT: This presentation discuss about challenges of transition of education system from the old one, based on the education system of the former USSR, to a new one. It describes the implementation of the Bologna process and credit system in higher education of Azerbaijan. There is some information about specific characters of organizing the process of educating at The Academy of Public Administration under the President of the Republic of Azerbaijan.

BREAK (9:15 AM – 9:30 AM)

**SESSION 7A & 7B
9:30 AM – 10:30 AM**

SESSION 7A: MSU'S JOURNEY WITH E-VERIFY: WHAT THE ROLLING STONES TAUGHT US

MEG ARNOLD, TIFFANY DEMPSEY AND JUDY SPENCER, HUMAN RESOURCES, MISSISSIPPI STATE UNIVERSITY

ABSTRACT: "You can't always get what you want, but if you try, sometimes, you get what you need." This session explains the basics of E-Verify, including how the system operates, Mississippi State's implementation process, important lessons learned, and successes achieved. Recommendations are offered to improve university processes and procedures related to E-Verify, especially with new International employees. The presentation portion of the session will be followed by a question and answer period with the panel.

SESSION 7B: INTEGRATING INTERNATIONAL STUDENTS INTO MAINSTREAM CAMPUS AND THE COMMUNITY

MOLLY WATKINS, MANAGER, INTERNATIONAL EDUCATION, MISSISSIPPI STATE UNIVERSITY

ABSTRACT: In the past few years, the Office of International Education at Mississippi State University has grown programs to bring American and international students together. Through a university-wide conversation partner program, a community-wide conversation connections program, and service-learning projects with community children, international students have multiple opportunities to develop relationships with their domestic counterparts. This presentation would explain how these volunteer programs have

	developed and help spark a discussion of other ways international students could be integrated into the mainstream population.
BREAK (10:30 AM – 10:45 AM)	
SESSION 8A & 8B 10:45 AM to 11:45 AM	<p>SESSION 8A: SEVIS RE-CERTIFICATION JEAN ROBINSON, UNIVERSITY OF MISSISSIPPI AND BARBARA SPENCER, UNIVERSITY OF SOUTHERN MISSISSIPPI</p> <p>ABSTRACT: This presentation discusses about the final SEVIS fee/recertification rule that became effective on Monday, October 27, 2008. It discusses about the changes that include: fee hikes of SEVIS I-901, initial certification, and site visit fees; rules for recertification of F and M schools; and new I-17 and maintenance of school certification rules.</p> <p>SESSION 8B: INTERNATIONAL PARTNERSHIPS WITH A RESEARCH/ECONOMIC DEVELOPMENT EMPHASIS DR. MELVIN RAY, VICE-PRESIDENT OF RESEARCH AND ECONOMIC DEVELOPMENT, MISSISSIPPI STATE UNIVERSITY</p> <p>ABSTRACT: Discovery - High Technology - Futuristic - Making the World a Better Place - all of these are attributes of research and scholarly activity at Mississippi's largest research university. MSU faculty, staff, and students are involved in cutting edge research, with an ultimate goal of making Mississippi, the nation, and the world a better place to live, play, and work.</p>
LUNCH (11:45 AM – 1:00 PM)	
SESSION 9A & 9B 1:00 PM – 2:30 PM	<p>SESSION 9A: INTERNATIONAL STUDENT & SCHOLAR ADVISING UPDATE STEVE SPRINGER, ASSOCIATE ATTORNEY, DAVID WARE & ASSOCIATES – IMMIGRATION AND NATIONALITY LAW</p> <p>ABSTRACT: This session will address recent developments in laws, regulations, and agency policies and processes affecting international students and scholars. We'll pay particular attention to recent developments related to Optional Practical Training and visa applications in Mexico but cover a wide range developments related to F, J, H, and TN classifications and permanent residence. We'll also consider some anticipated changes on the horizon.</p> <p>SESSION 9B**: 1:00 – 2:00 PM CHALLENGES FOR INTERNATIONAL STUDENTS IN A GLOBALLY CHANGING ENVIRONMENT * 2:00 – 2:30 PM PANEL: FACE-TO-FACE WITH INTERNATIONAL STUDENTS[†] *SOUMYA SRIVASTAVA AND [†]PANEL OF INTERNATIONAL GRADUATE STUDENTS, MISSISSIPPI STATE UNIVERSITY</p> <p>ABSTRACT: International student recruitment has suffered since the global security crisis, which began in 2001 after the September 11 terrorist attack. The tightening of immigration policies and visa issuance in the USA has drastically influenced the number of graduate students studying in engineering schools across the United States. In addition, a series of challenges faced by international students during the journey from the</p>

	beginning of graduate study to graduation are making student life more stressful than is necessary. This paper's goal will be to a) make faculty and students aware of some common challenges and b) provide guidance on dealing with these challenges from both a faculty and a student perspective.
BREAK (2:15 PM – 2:30 PM)	
SESSION 10A & 10B 2:30 PM – 3:30 PM	SESSION 10A: BORDERLESS HOSTS - CULTURAL IMMERSION PROGRAM
	HAWKEN BRACKETT, LAURA VAUGHN AND DR. LOKESH SHIVAKUMARAIAH, MISSISSIPPI STATE UNIVERSITY
	ABSTRACT: Borderless Hosts, a non-homestay program, pairs local volunteers with undergraduate international students. The goal of the program is to assist international students in their social and cultural transition to studying at Mississippi State University. Dual cultural learning takes place between domestic volunteers and international students. All aspects of the program will be covered, in the hopes that similar programs can be instituted elsewhere.
	SESSION 10B: FIRST YEAR FULBRIGHT EXPERIENCE
	DR. MARY P. DAVIS, ASSOCIATE PROFESSOR OF FRENCH, TOUGALOO COLLEGE
	ABSTRACT: Tougaloo College will present a workshop on its First year Fulbright experience. At present, Tougaloo has three Fulbright scholars, Dr. Chong Nan Chin, Fulbright Scholar-in-Residence from South Korea who has a PH.D. in Korean Language and Linguistics, Professor Yukiko Kaneda from Japan who is working on her Master's Degree in English as a foreign language/ Education from Tokyo University of Foreign Studies, and Professor Ahmed Abbas from Egypt has his degree from Sohag University and is also working on his Master's degree. Mary P. Davis, Associate Professor of French is the supervisor of the Tougaloo Fulbright program. Because this is the first year for Tougaloo College Fulbright Program, the purpose of this workshop is to share problems, solutions, ideas we used and ideas we threw out.

****NOTE: Session 2B and 9B's panel discussion are NOT available for remote log-in.**